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# Thanks

Designing and editing a company brochure is like creating a family photo album: it shows how individual members of the family have changed over the past few years, how they have grown both physically and mentally and where they have travelled or lived.

People who are important come along and some leave. A comfortable vehicle might also have replaced the small family car (that people still remember fondly for the fact that six people managed to fit in it for the family holiday trip).

Various anecdotes are included in the family history...

You can think about the creation of this brochure in a similar way: who are we and what do we do? Where do we come from and where are we trying to go?

How do we see ourselves and how do others see us?

At this point we wish to thank all employees who took an active part in the design of this brochure, whether this was through the keen collection of facts about the company stolen from the historical treasure chest, acting as a photo model or being very actively involved in our survey of the associations of the corporate colours. Every one of them contributed to capturing the company in figures, words and pictures.

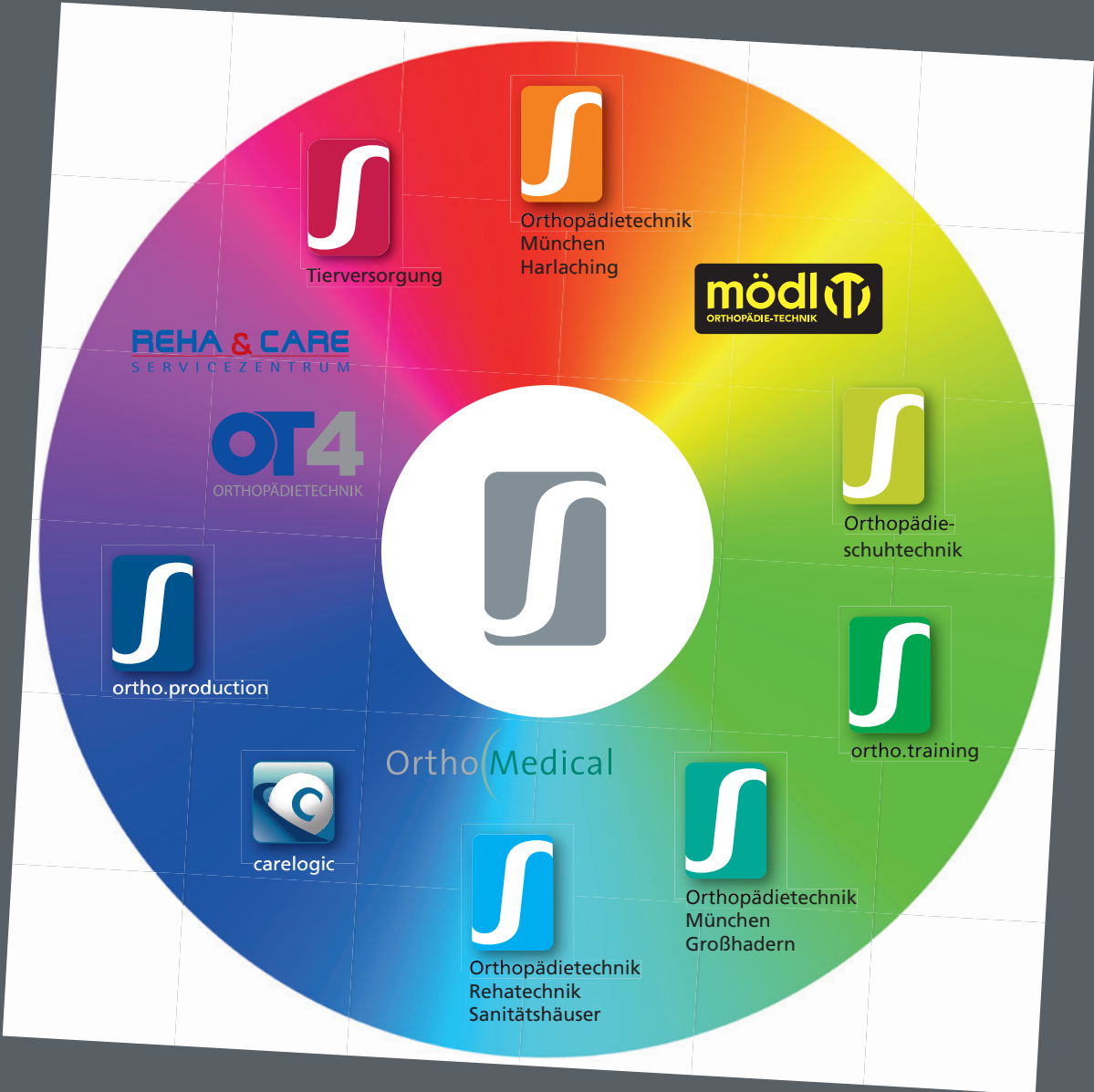


Friedrich Streifeneder



Bernd Streifeneder





Tierversorgung



Orthopädietechnik  
München  
Harlaching



REHA & CARE  
SERVICEZENTRUM

OT4  
ORTHOPÄDIETECHNIK



Orthopädie-  
schuhtechnik



ortho.production



ortho.training



carelogic

OrthoMedical



Orthopädietechnik  
Rehatechnik  
Sanitätshäuser




Orthopädietechnik  
München  
Großhadern





“A person’s life is shaped by the strength of their imagination.”

Marc Aurel (121 – 180), Roman Emperor and Philosopher



[silver-grey] adjective  
cyan 10% / black 50%

Associations:  
neutral, factual, reserved, unifying, functional, quiet, balancing, wise

Effects:  
leading, joining, controlling, structuring, preserving, networking



*Streifeneder* 

The Streifeneder world has many colours – we work in various business areas in orthopaedic and rehab technology and offer a wide range of high quality products and extensive services. With our own healthcare supply shops, we are suppliers and specialists for a wide range of aids and healthcare products.

Our customers are also very diverse – from neonates to seniors, from amateur athletes to extreme sports fans, those affected to their relatives – no matter what your skin colour or gender, whether you need our help temporarily or permanently, our aim is to recognise your concerns and needs, your wishes and requirements so we can be by your side with help and advice.

The requirements that our partners and colleagues, doctors, technicians, nurses and medical technology staff place on us are also very varied. We want to meet these and rely on constant dialogue with one another.

Ultimately, our employees – regardless of whether they have only joined us recently as interns or have been in our employ for many years – as different as they may be, they should feel the safety of being employed by a solid company and being able to participate and develop. Our employees are our success. They are the key to realising our aims.

For this we use colours.

The sum of all colours, in our case our branches, is grey. This is what the Streifeneder Group stands for: quiet, down-to-earth, conscious of tradition, honest and loyal. Being a solid basis and reliable partner.

[aqua] adjective  
cyan 100%

Associations:  
satisfied, optimistic, loyal, happy, harmonious, clear, trustworthy, reliable

Effects:  
welding, boring, sewing, weaving, measuring, rolling, advising



**Streifeneder**   
 Orthopädietechnik · Rehatechnik · Sanitätshäuser

We can provide assistance for care after surgeries, injuries or physical impairments, for optimisation and support of everyday life, the professional life, leisure time and sport – for the varied needs of our customers.

Our range extends from standard aids which can be reclaimed through to high-technology premium products.

Over almost a century, what started as a small company developed into a wide network of care facilities in Munich and Upper Bavaria which is one of the largest of its kind in Germany.

The healthcare supply shops, the majority of which have workshops attached to them, continue to produce individually manufactured insoles, prostheses, orthoses, bandages and other orthopaedic aids of all kinds to this day.

Care with rehabilitation aids (e.g. wheelchairs, hospital beds or bathtub lifters) provided by a highly diverse service and delivery team is a core competence in this area. Special tailored constructions enable aids to be individually adapted to patients. Experienced consultants are in close contact with those affected, their relatives and medical experts to discover on the ground which aids can optimise patients' movement and therefore quality of life.



[lemon] adjective

cyan 30% / magenta 7% / yellow 100%

Associations:

active, interested, cheerful, sensitive, protective, inventive, creative, friendly

Effects:

measuring, balancing, cutting, adhering, nailing, adapting



**Streifeneder**   
 Orthopädieschuhtechnik

Being an orthopaedic shoemaker is hugely demanding.

Dedicating yourself to the “work of art that is the human foot”, as Leonardo da Vinci put it, requires you to be a craftsman, technician, analyst, artist and, ultimately, when working with customers, a good judge of human nature.

Over a person’s life, their feet will carry their body weight round the earth almost three times. They cushion, balance and control the tension in the body. The delicate structures are made up of a wide range of bones, ligaments, joints and sensory cells, the nerve pathways of which are directly linked to the brain. This means your feet can’t always forgive every incorrect step. Pain in the feet and joints is a widespread problem to which orthopaedic shoe technology dedicates particular attention.

The range of services extends from the perfectly accurate manufacture and adjustment of orthopaedic shoes, insoles and orthopaedic finishings through to care for all aspects of diabetic foot.

Important specifications for the manufacturing process are specialist diagnoses from the doctor, specification through our own measuring procedures such as gait analysis, 3D scanners and individual measuring and the customer’s individual desires and needs.

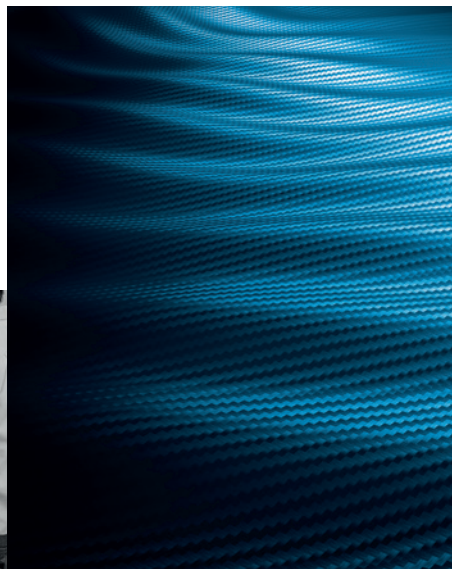


**[ultramarineblue]** adjective  
cyan 100% / magenta 50% / yellow 30%

Associations:  
precise, academic, innovative, constant, far-sighted, sporty, deep, balanced

Effects:  
developing, networking, filling, shaping, fixing, transporting






**Streifeneder**   
ortho production

Streifeneder ortho.production as an independent company within the Streifeneder Group is a manufacturer and international supplier of orthopaedic products and aids. With a range of around 17,000 items, it can react to the most varied of customer requirements confidently and flexibly as a complete provider. The headquarters in Emmering near Munich has its own development departments and gait laboratory, so it is an innovative location for user-friendly products and solutions.

In order to meet the requirements of a fast-moving market, the latest, technologies and innovative high-tech materials determine the processes. All new developments are based on the more than 90 years of experience and regular exchange with research and development centres.

In addition to the extensive range of products in the fields of prosthetics, orthoses and bandages, machines and tools, materials and workshop suppliers, individual solutions in the form of 3-D-simulations are offered as a special service in the field of workshop planning. The building of bridges between traditional techniques and innovative care opportunities is what makes up the product area of ortho.lab, which deals with the computer-aided gait analysis of humans.

Its customers are orthopaedic technicians, orthopaedic shoemakers, podologists, physiotherapists and doctors. More than 3,000 customers within Germany are supplied via a dense network of distributors, and global exports span more than 100 countries.



[**grass green**] adjective  
cyan 100% / yellow 100%

Associations:  
natural, fresh, enduring, far-sighted, lively, promising, optimistic

Effects:  
conveying, guiding, practising, controlling, measuring, observing, evaluating



**Streifeneder**   
ortho training

The full range of Streifeneder ortho.production is rounded off with the training facility Streifeneder ortho.training, which offers a multilingual range of seminars for experts in orthopaedic and orthopaedic shoe technology, for physiotherapists, doctors and care staff over around 1.500 square metres.

Since it was founded in 2010, training participants from more than 40 countries have attended more than 190 events for various professional groups and age groups.

Through a constructive mixture of theory and practice the range of seminars on offer is a popular training option in the orthopaedic world.



[petrol] adjective  
cyan 100% / yellow 55%

Associations:  
strong character, thoughtful, imaginative, stimulating, self-confident

Effects:  
straightening, adjusting, supporting, shaping, moving, strengthening



**Streifeneder**   
Orthopädietechnik Großhadern

The Clinic at the Ludwig Maximilian University of Munich with its massive ward stretching up high, commonly known as the “toaster”, was built in the 1970s. Extensive renovations have been carried out in the past few years and more will follow until the building is pulled down and individual buildings are rebuilt. Despite the renovation works over many years the associated restrictions for both patients and staff, the operation of the hospital continues.

Orthopaedic patients are treated in both inpatient and outpatient environments. The employees of the Grosshadern clinic workshop have been available to support patients and provide care after surgery since 2004. In addition to the customers in the clinic, external patients also seek out the specialist advice and care of the orthopaedic and medical technology staff.



[orange] adjective  
magenta 60% / yellow 100%

Associations:  
strengthening, trustworthy, vital, versatile, cheerful, cohesive

Effects:  
giving, maintaining, compensating, fixing, grinding, caring, stabilising



For more than a century, the Special Orthopaedic Clinic in Harlaching has been known for providing care for patients with all diseases and injuries to the joints or the spine, and is now a modern, globally recognised hospital.

Since 1998, the orthopaedic workshop housed in the clinic has provided post-surgery care to patients with a high degree of empathy and a wealth of experience.

Using the latest technologies and materials combined with innovative handiwork, the employees in the workshop carry out high-precision work.

Compliance with the specifications provided by doctors and therapists and the individual needs of the patient are the highest priorities.

Because of the excellent reputation, external patients also seek out the advice and care services provided by the highly qualified orthopaedic technicians and medicinal product consultants.



**[multi-coloured]** adjective  
open range of colours

Associations:  
fresh, playful, colourful, magnificent, potent, joyful, lively, diverse, dazzling





Networks, servers, jobs – since it was founded in 2011, employees of the subsidiary company carelogic have been developing complex IT infrastructures, aligning these based on the situations on site and offering long-term advice and service. Every day, software products tailored to the industry optimise processes for office staff and field staff and for accounting and administration.

The working software is constantly being developed and adjusted to the needs and requirements of its users through tailored solutions.



In 2003, F. G. Streifeneder KG and Gottinger, a wellknown company, founded the subsidiary OrthoMedical in Gräfelfing.

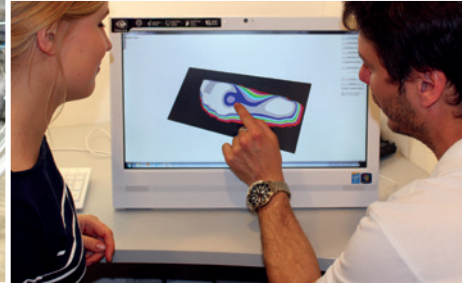
In the healthcare supply shop with adjoining orthopaedic workshop, customers are advised and supplied by friendly and qualified employees. A comprehensive range of products and services is offered to them.



The close collaboration with payers in the healthcare sector enables the Reha & Care service centre, which is located in Altenfurt in Middle Franconia, to supply its partners and customers quickly and easily. In the facility's own workshop, the team not only takes on standard repairs for wheelchairs and aids, it also carried out individual adjustments to active and sports wheelchairs and also helps with the necessary formalities. The range of services is supplemented by high-performance orthopaedic technology, childcare and orthopaedic shoe technology.



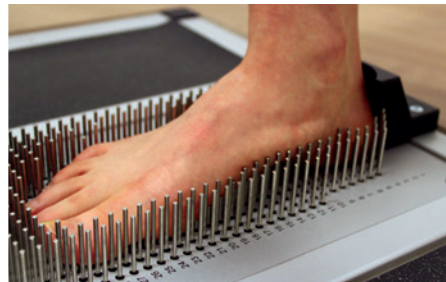




In the past five years, 51.324 square metres of workshop space have been planned and created

51.324





Interested parties from 42 countries learn from experienced experts during seminars and workshops.

42

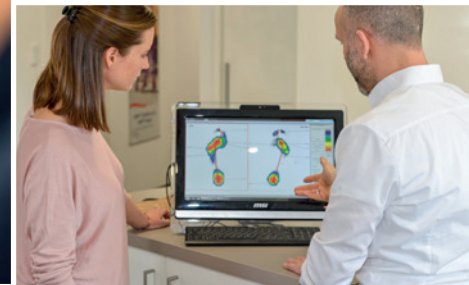


Streifeneder ortho.production  
has more than 17.000 items in  
its range.

# 17.000

42 employees have been working with  
the company for more than 20 years.

# 42



The healthcare supplies shops have more  
than 12.000 groups of goods in their  
range, which comprises more than  
60.000 items.

# 12.000



563 young trainees have completed their training in the company since it was founded.

# 563



Approximately one in 7 employees have been employed by the company for more than a decade.

# 7

4.863 training participants take part in the diverse training opportunities.

# 4.863

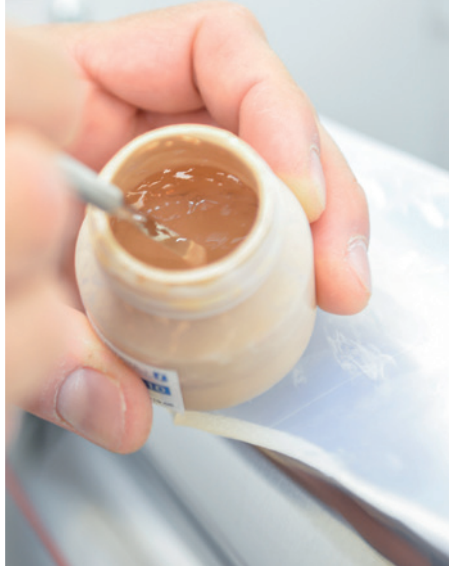






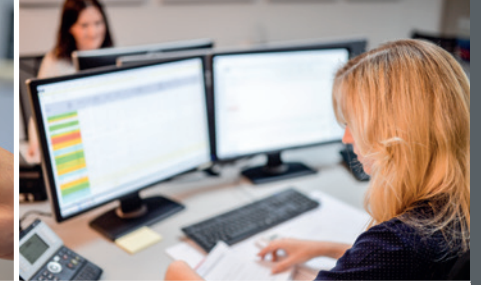
Combining work and family –  
25% of our employees work part-time.

25



54 apprentices are currently being trained  
in nine professions within the company.

# 54



The employees in the field of Rehab  
technology workshop process almost  
16.000 orders a year.

# 16.000



More than 85% of trainees are given fixed employment with the company after the end of their training.

85



More than 3.000.000 instruction manuals are printed on demand.

3.000.000

106 countries are supplied with items from the Streifeneder product range.

# 106



The number of insoles produced by our workshops every year stretches into 5 figures.

# 5



We deliver trust



Our employees cover 5.400.000 km travelling for work in the year.

# 5.400.000



5.810 rolls of adhesive tape carefully close certain packages for shipping. All healthcare supplies shops and work-shops can be connected with one another with this length of adhesive tape.

# 5.810



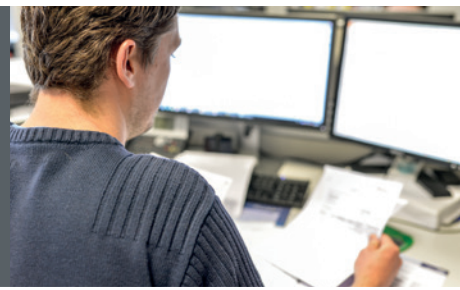


Almost a quarter of a million telephone calls are made to customers every year.

# 246.936

106.253 deliveries make their way to their recipients every year.

# 106.253



9.660 customers regularly buy products in the healthcare supply shops using their bonus cards.

# 9.660



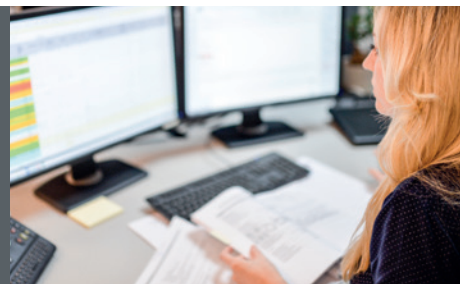
158 vehicles are driving for you.

# 158



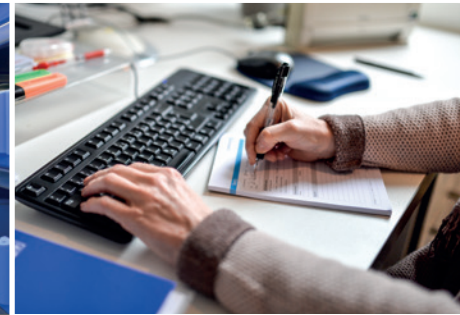
Every year, our vehicles drive round the world 135 times for you.

# 135



The international trade department of Streifeneder ortho.production has employees who speak 9 languages.

# 9



enfeldbruck

Freiherren von

1932

in Linz



# 1920s



The commercial traveller who sold trusses, Friedrich Georg Wilhelm Streifeneder, settles down because of his wife, Lilli, and on 27 August 1928 founds branch "Wörners Bruchheil-Institut" branch based on the Munich operation run by his in-laws together with her in Mannheim.

The next year, the young businessman applies for his first patent for "truss pads", a custom-made bandage for men with hernias. The patent specification is sealed on 9 September 1929 in Mannheim, Austria followed in 1930 and in 1938 Germany again in Munich.

# 1930s



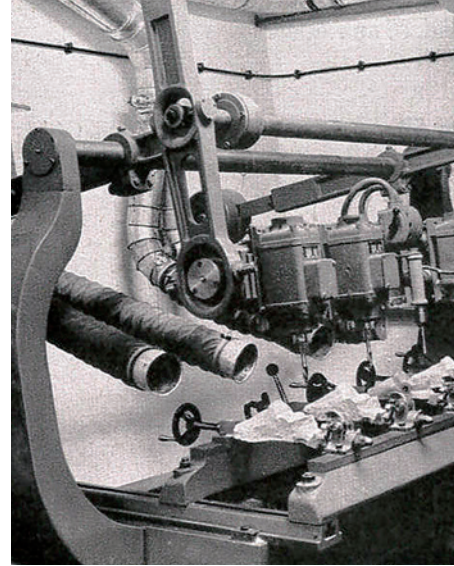
The Munich-born businessman moves back to Bavaria with his family. By buying property in Fürstenfeldbruck in 1931 he lays the foundations of the Streifeneder company. In 1932 the company founder registers the business as an “acceptance point for orders of custom-made bandages” and sets up the first orthopaedic workshop. A shop is opened on Gärtnerplatz in Munich to manufacture bandages and to trade on order.

After overcoming a number of bureaucratic obstacles (the “Order for the Protection of Retail” passed in 1933 initially made it difficult to open new shops), branches open in Augsburg, Regensburg and Nuremberg.

A branch in Austria initially hugely commercially successful, but in the long term is not able to keep up with the legal requirements and restrictions (bans on entry, customs duties). The business in the neighbouring country is eventually given up in the late 1930s. In addition to Germany and Austria, patents are also approved for trusses in Switzerland.

Friedrich Georg Streifeneder states that he is working 100 hours a week during this phase of economic expansion. He only knows holidays from stories told by his employees – 20 years after founding the company the total number of vacation days taken by Friedrich Georg and Lilli Streifeneder was eight.

# 1940s



In January 1945 the company founder accepted the offer made by the entrepreneur Gustav Stenglin and took over his healthcare supplies shop with an orthopaedic workshop in Passau.

In 1947, a workshop opens in Bad Tölz to provide care for those disabled as a result of the war. This was moved into Bad Tölz hospital in 1949.

With a commission from the American occupying forces to provide care for more than 1.100 invalid soldiers, the focus turned to the production of prosthesis parts, particularly matching wooden parts for feet and knees. Copy milling, which was used in Bavaria at the time for the series production of holy figures, starts to be used to manufacture prosthetic parts.

The rapidly increasing workload required a large number of experts, who were difficult to find in the post-war era. In order to pass on the knowledge from the company, from 1946 it starts investing in the future and training apprentices.

In the destroyed Munich, Friedrich Georg Streifeneder obtained the Munich spice and confectionery factory building at number 20 Rottmannstraße in 1948 and develops it into respectable business premises.

Since the location is near to the centre, the branch becomes the headquarters of the company.



# 1950s



In order to be able to further expand the business, further investments are made in Rottmannstraße in 1953 with the purchase of the adjacent building which was fully destroyed during the war. In parallel to this, the Fürstenfeldbruck location is also growing. A healthcare supplies shop is established alongside the workshop, and in 1954 celebrates its opening in the commercial area of the newly created “Weiß’schen” residential and commercial building.

In December of the same year, company founder Friedrich Georg Streifeneder dies aged just 52, leaving behind his wife Lilli and seven children.

Robert, the eldest son of the company founder, is the youngest graduate in Germany to obtain his title of master craftsman in that fateful year of 1954, aged just 22. Together with his younger brother Bernd, the two continue the operative business.

They present the company in a self-confident manner – participating in trade fairs was at that time and continues to be an important occasion to show off the company and exchange with partners and colleagues.

In 1957, 31 people are already in fixed employment with Streifeneder.

# 1960s



With their mother, Lilli Streifeneder, running the company, the two brothers further expand the business in just a few years.

Branches are opened in Garmisch-Partenkirchen and Landsberg am Lech.

Robert's young wife Irene gets involved in business life.

The many branches mean that the businesspeople once again become commercial travellers.

In Passau, the company is at the mercy of the natural forces of the Danube, the Inn and the Ilz: there is regularly ankle-deep water in branch. With a heavy heart, the decision is made to close the branch.



# 1970s



# 1980s

Munich and Fürstenfeldbruck become the central production locations. The field of rehab technology becomes increasingly significant and is constantly being expanded at the Munich site. In 1972, the company is registered in the commercial register as a limited partnership.

The impressive construction of the new orthopaedic workshop on Schöngeisinger Straße in Fürstenfeldbruck was completed just in time for the company's 50th anniversary in 1979.

Training sessions for employees on products and manufacturing techniques were regular features of the programme as far back as the 1970s. There is a feeling that the employees are obliged to their customers to be using the latest science and technology.

In summer 1980, Lilli Streifeneder dies aged 74. Robert and Bernd Streifeneder now officially take on responsibility for the company, which is already employing more than 120 people, as managing partners of the limited partnership.

# 1990s



Robert Streifeneder only outlives his father by a little, dying in November 1990 aged 58. His son Friedrich Georg becomes his successor as managing partner in the company at just 23.

In 1991, the company takes over WKM, which emerged as an independent company from the Pfenningparade Foundation and will operate within the Streifeneder Group in the future.

Founding a production facility in Hungary expands the fields of production and sales. The search is once again on for new sites, and one is found right near Munich in Emmering. The administrative areas of F. G. Streifeneder KG settle here at the new company premises and new production facilities are built. With the expansion of the range of products to include the field of modular components, the scope of the product range increases enormously. Another branch is opened in Munich on Helene-Weber-Allee.

In 1997, the company Josef Schmid/Maschinen-Schmid, the global leader in manufacturing of socket routers, is integrated into Streifeneder. In addition to the special device, which is the basis for all manual work in orthopaedic technology, valuable knowledge on the development and production of the machines is also obtained from the company steeped in tradition. To this day, the machines still stand for precision, durability and performance.

In the well known Clinic for Orthopaedics in Harlaching, an orthopaedic workshop is built which ensures postoperative patient care.

# 2000s



While many companies in the industry had to close, Streifeneder expanded the company in the early years of the new millennium. Additional healthcare supplies shops are opened in Gräfelfing, Dachau and Starnberg. The company opens its own orthopaedic workshop in Germany's largest hospital, Großhadern hospital at LMU Munich.

In 2004, the company already has more than 330 employees.

In 2007, the fields of the production and sale of orthopaedic components and aids are separated: Streifeneder ortho.production is created as an independent company within the Streifeneder Group.

The storage space in Emmering is expanded to 6.000 square metres.

Divisions of WKM and Rehab technology are both on the same site on Wildermuthstraße in Munich. The joint in-house exhibition in 2007 and 2009 are highly regarded in the industry.

After more than 30 years, the branch on Rottmannstraße is renovated in 2009.



# 2010s



There is an opportunity to buy another building at the Emmering company premises – a former printing house. Plans are quickly developed and work starts on a further 8.000 square metres, on which a modern training, administration and logistics centre for Streifeneder ortho.production are built.

In 2011, the new facilities were ready and people started to move in, including the newly founded software company carelogic.

The necessary conditions have now been created to centralise the various company interests, subsidiary companies and therefore also the increasingly complex business processes in one location. Following further renovation and construction methods, Rehabilitation Technology moved its administrative, storage and workshop facilities to the Emmering site in 2012.

After old sections of buildings have been pulled down on the Streifeneder Group site and after a construction period of almost a year, WKM was able to move into its new building in 2013.

2014 a change is made to a long tradition, making it more modern: the hand-drawn Streifeneder logo, which had symbolised the company for more than 80 years, is given well-earned retirement. Over the years, the medium-sized company has developed and is now impressive in size and requires complex structures. The various subsidiaries and company interests need to be combined within the Streifeneder Group.

One of the largest trade fairs in the industry in May 2014 offered a good opportunity for the first appearance in the new guise and with the new logo.

The trade fair is also an important event for Streifeneder Group employees, as it has been standard for the company to enable all colleagues who are interested to travel to trade fairs for many years.

At the end of 2014, the Orthopaedic Footwear Technology division leaves the Rottmannstraße site and moves into its own shop with an adjacent workshop on Schleißheimerstraße. This is a specialist shop for the production of custom-made orthopaedic shoes, as can be seen from the high quality premises with modern equipment.

The other branches and divisions are gradually getting a new coat of paint too.

In 2015, the in-house trade fair “Emmering – Die Erste” (Emmering – The First) brings many visitors to the company premises of the Streifeneder Group. The visitors to the fair have barely said their goodbyes before WKM Medical Technology launches its latest offensive and founded a subsidiary in Metzingen. The activities of the division now extend as far as Baden-Württemberg.



The sixth branch in Munich opened on Steinerstraße in mid 2016. At the same time as the construction of the new healthcare supplies shop, major construction works are also starting in Emmering: the extensions and new buildings completed just a few years previously are already no longer able to keep up with the rapid growth of the group and have to be expanded.

In 2017, the company, which operates around the world, will employ well over 700 employees.





# Timeline

- |      |  |      |  |
|------|--|------|--|
| 1928 | Founding of Streifeneder by Lilli and Friedrich Georg Streifeneder in Mannheim   | 1953 | Purchase of a ruin at number 22 Rottmannstraße, Munich   |
| 1929 | Application for the first patent in Mannheim   | 1954 | Reopening of the healthcare supply shop on Schöngeisinger Straße in Fürstenfeldbruck<br>Death of the company founder, Friedrich Georg Streifeneder |
| 1931 | Purchase of land in Fürstenfeldbruck   | 1955 | Reopening of the office building at 20–22 Rottmannstraße   |
| 1932 | Business registration and establishment of the first orthopaedic workshop in Fürstenfeldbruck near Munich              | 1963 | Opening of the healthcare supply shop in Garmisch-Partenkirchen  |
| 1933 | Opening of the “acceptance points for orders of custom-made bandages” in<br>Munich, Nuremberg, Regensburg and Augsburg | 1967 | Opening of a further healthcare supply shop in Landsberg am Lech   |
| 1945 | Takeover of the healthcare supply shop with an orthopaedic workshop in Passau  | 1968 | Market introduction of the plastic qualities Streifylen and Streifylast and the necessary heat sources for processing                              |
| 1947 | Founding of the orthopaedic workshop in Bad Tölz to provide care to those disabled as a result of war                  | 1972 | Expansion of the rehab division in the Munich location and founding of the limited partnership F. G. Streifeneder KG                               |
| 1948 | Purchase of the residential and commercial building at number 20 Rottmannstraße, Munich                                | 1979 | Opening of the new orthopaedic workshop in Fürstenfeldbruck  |
| 1949 | Movement of the Bad Tölz workshop to the hospital  | 1980 | Takeover of the management by Robert and Bernd Streifeneder following the death of senior partner Lilli Streifeneder                               |
|      |  | 1984 | Movement of the Landsberg branch from number 230 Vorderer Anger to number 268  |

# Timeline

- |      |   |      |  |
|------|---|------|--|
| 1990 | Takeover of the management by Friedrich Streifeneder after the death of Robert Streifeneder   | 2003 | Founding of OrthoMedical GmbH in Gräfelfing<br>Expansion of the care competencies of F. G. Streifeneder KG Rehatechnik to include the fields of “environmental control and communication”<br>Opening of the branches in Dachau and Starnberg |
| 1991 | Acquisition of WKM GmbH by F. G. Streifeneder KG  |      |  |
| 1992 | Founding of a production facility in Hungary for the manufacture of plastic products on a small scale   | 2004 | Founding of Klinikwerkstätte München Großhadern GmbH and OWI - (Orthopädische Werkstatt im Integrationszentrum GmbH)<br>Development of a sales structure in China  |
| 1993 | Further expansion through the division of production and sales<br>Movement to the new commercial premises in Emmering<br>Opening of the second branch in Munich on Helene-Weber-Allee | 2007 | F. G. Streifeneder KG Rehatechnik and WKM GmbH open a joint location on Wildermuthstraße in Munich-Moosach   |
| 1995 | Expansion of the export activities  | 2007 | Founding of Streifeneder ortho.production GmbH as an independent subsidiary  |
| 1997 | Takeover of Maschinen-Schmid, global leader of socket routers<br>Development of a sales structure in USA and Canada<br>Creation of the research and development department            | 2009 | Renovation and modernisation of the branch on Rottmannstraße<br>Movement of the Dachau branch into the Stern-Center health centre, Münchner Straße 44 in Dachau  |
| 1998 | Founding of Orthopädische Klinikwerkstätte Harlaching GmbH  | 2010 | Service centre Reha & Care GmbH becomes part of the Streifeneder Group<br>Purchase of a new building for Streifeneder ortho.production GmbH in Emmering and construction of a training, logistics and administration centre                  |
| 1999 | Expansion of in-house production and widening of the product range to include modular components  |      |  |
| 2001 | Expansion of the new building in Emmering to include a further 6,000 square metres of storage space   |      |  |

- |      |   |      |  |
|------|---|------|--|
| 2011 | <p>F. G. Streifeneder KG Rehatechnik takes on the field of rehab for WKM GmbH and the branch on Barlachstraße</p> <p>Development of sales structures in Latin America and India</p> <p>Movement of Streifeneder ortho.production into the new logistics and administration centre</p> <p>Founding of carelogic GmbH</p> | 2016 | <p>Reopening of the branch on Steinerstraße in Munich</p>  |
| 2012 | <p>F. G. Streifeneder KG Rehatechnik moves to the new site in Emmering</p> <p>Opening of the Streifeneder training centre</p> <p>Opening of the branch on Volkartstraße in Munich</p>   | 2017 | <p>Founding of Streifeneder Animal Care / Herzenstier as well as OT4 Orthopädietechnik</p>   |
| 2013 | <p>Opening of the healthcare supply shop on Rumfordstraße in Munich</p> <p>Founding of a representation in Bulgaria</p> <p>WKM GmbH moves into its administrative headquarters in Emmering</p>  | 2018 | <p>Florian Streifeneder becomes a member of the management board of Streifeneder ortho.production GmbH</p>   |
| 2014 | <p>Reopening of the orthopaedic shoe technology division on Schleißheimer Straße in Munich</p> <p>Founding of a branch of F. G. Streifeneder KG Rehatechnik in Füssen</p> <p>Renaming of Orthopädische Klinikwerkstätte Harlaching GmbH in Orthopädietechnik München Harlaching GmbH</p>                                | 2019 | <p>Further expansion of the branch network with locations in Oberschleißheim and Neufahrn</p>  |
| 2015 | <p>Founding of WKM Medizintechnik und Sauerstoff-Therapie GmbH in Metzingen, Baden-Württemberg</p>  | 2020 | <p>Merger of the branches in Bad Tölz after large-scale expansion of the workshop and sales areas in Kohlstattstraße</p> <p>Takeover of Mödl GmbH Murnau</p> |
|      |   | 2021 | <p>Opening of a branch in Herrsching/Ammersee Leopoldstraße in Schwabing - another branch consolidates the Munich branch network</p>                         |
|      |   | 2021 | <p>WKM GmbH and WKM Medizintechnik und Sauerstoff-Therapie GmbH integrate into the Auxilium Group</p>  |

# Locations

## **F. G. Streifeneder KG Sanitätshäuser**

Rottmannstraße 20–22  
80333 München

Rumfordstraße 57  
80469 München

Helene-Weber-Allee 15  
80637 München

Volkartstraße 5  
80634 München

Steinerstraße 4  
81667 München

Garmischer Straße 241  
81377 München

Tegernseer Platz 7  
81541 München

Leopoldstraße 78  
80802 München

Bahnhofstraße 2 (1. OG)  
85375 Neufahrn

Am Fohlgarten 10b  
85764 Oberschleißheim

Schöngeisinger Straße 36  
82256 Fürstenfeldbruck

Bahnhofstraße 1  
82211 Herrsching

Oßwaldstraße 1a  
82319 Starnberg

Klammstraße 7  
82467 Garmisch-Partenkirchen

Kohlstattstraße 47  
83646 Bad Tölz

Bahnhofstraße 14  
85221 Dachau

Vorderer Anger 268–270  
86899 Landsberg am Lech

Rottmannstraße 20–22  
80333 München

Schöngeisinger Straße 36  
82256 Fürstenfeldbruck

Vorderer Anger 268–270  
86899 Landsberg am Lech

**F. G. Streifeneder KG  
Orthopädieschuhtechnik**

Schleißheimer Straße 18  
80333 München

**F. G. Streifeneder KG  
Rehatechnik**

Moosfeldstraße 10  
82275 Emmering

Kemptener Straße 26  
87629 Füssen

**F. G. Streifeneder KG  
Tierversorgung**

Moosfeldstraße 10  
82275 Emmering

**Streifeneder  
ortho.production GmbH**

Moosfeldstraße 10  
82275 Emmering

**Streifeneder  
ortho.training**

Moosfeldstraße 10  
82275 Emmering

**OT4 Orthopädietechnik**

Moosfeldstraße 10  
82275 Emmering

**F. G. Streifeneder  
Orthopedtechnológia Ipari kft**

Noszlopy utca 16. A  
1103 Budapest (Ungarn)

**carelogic GmbH**

Moosfeldstraße 10  
82275 Emmering

**Orthopädietechnik  
München Harlaching GmbH**

Harlachinger Straße 51  
81547 München

**Mödl Orthopädietechnik GmbH**

Professor-Küntschers-Straße 8  
82418 Munau

**OrthoMedical GmbH**

Bahnhofstraße 5  
82166 Gräfelfing

**Servicezentrum  
Reha & Care GmbH**

Hermann-Kolb-Straße 35 b  
90475 Nürnberg

**Streifeneder Klinikwerkstätte  
München Großhadern GmbH**

Marchioninistraße 15  
81377 München



# Imprint

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